



## **RAISE BPO PRIVATE LIMITED**

**RAISE BPO PRIVATE LIMITED** is created at Rathinam Technical Campus, Coimbatore with the vision of creating a dynamic, innovative and enriching environment of IT and ITES global industry.

The core values of the company are,

- INNOVATION
- INTEGRITY
- EXCELLENCE
- UNITY
- AGILITY
- COMPASSION
- CO-BUILDING

**RAISE BPO PRIVATE LIMITED** comprises of 100 seats for IT/ITES operations approved by Software Technology Parks of India (STPI) under India BPO Promotion Scheme (IBPS) and the unit was officially inaugurated by Dr.Omkar Rai, Director General of STPI on 26<sup>th</sup> April 2018 at Rathinam Technical Campus, Coimbatore.

The India BPO Promotion Scheme (IBPS), envisaged under Digital India Programme, seeks to incentivize establishment of 48,300 seats in respect of BPO/ITES operations across the country. It is distributed among each State in proportion of State's population with an outlay of Rs. 493 Crore. This would help in capacity building in smaller cities in terms of infra & manpower and would become basis for next wave of IT/ITES led growth.

**RAISE BPO PRIVATE LIMITED** is taking forward this mission of IBPS of promoting IT/ITES operations by focussing on three major areas of IT/ITES such as,

- 1. ITO – Information Technology Outsourcing**
- 2. BPO – Business Process Outsourcing**
- 3. KPO – Knowledge Process Outsourcing**

The following are the key activities focussed on the above mentioned areas,

### **ITO – Information Technology Outsourcing:**

- Software as a Service (SAAS)
- Infrastructure as Service
- IT Cloud Services
- Data Center Management
- Software Testing Services

### **BPO – Business Process Outsourcing:**

- Contact Centers
- Customer Support
- HR Administration Services
- Telemarketing / Telesales
- CRM
- Data Entry/ Management

**Knowledge Process Outsourcing:**

- R&D Services
- Legal Process Outsourcing
- Graphical Design
- Market Research
- Financial Data Research
- Telemedicine/Health Services

**ITO**



Information Technology Outsourcing

- Software as Service
- Infrastructure as Service
- IT Cloud Services
- Data Center Management
- Software Testing Services

**BPO**



Business Process Outsourcing

- Contact Centers
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**KPO**



Knowledge Process Outsourcing

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**Process Framework:**

